

For Elder Lawyers and Estate Planners everywhere

**“Read this now,  
Because it’s time to get your s#\*t together  
and send a profound statement  
to your clients..”**

**R**emember when you first decided to become a lawyer? How you were going to change the world. How you were going to make a difference.

Well, have you? Or has it all got too complicated?

My name is Greg McIntyre. When I was young, I watched my grandfather lose the family farm he worked his entire life for, to pay for huge medical expenses. He was devastated. This is what motivated me to become an Elder Lawyer.

That same motivation now fuels me to inspire other attorneys to realize the true nature of business within the legal industry.

My goal is to provide you with a number of tools to sharpen your focus, place communication at such a level, that your client/ lawyer relationships will skyrocket, and client satisfaction will dramatically improve.

I want to make this the pre-eminent message in the legal world.

So how am I planning on doing this?

As you know, business is always changing, no matter which business. Adaptation and innovation are the tools of the mega successful and are paramount to success. If you do what everyone else is doing, your success will be drowned in a sea of mediocrity.

You must adapt. You must be at the cusp of innovation to swim ahead of the sharks.

The peace of Mind App is our long awaited Legal Business Innovation Software. My team and I have been working on this for over a year, and we have finally got to the point where we are wrapping it all up.

This is Innovation.

The app is entirely focused on transforming the business side of law and the relationship between lawyers and clients.

The apps purpose is to get rid of the unnecessary clutter in your business, allowing you to absorb what is essential to your success more easily. In so doing, your clients are provided with a level of value few other lawyers can equal.

### **Efficiency**

You must be more efficient, more of the time. The app produces more by doing less. A cliché maybe but this is as close to a time machine as we can get.

The Pareto 80/20 law states that 20% of almost everything, in nearly any given situation, (for example) 20% of your time, creates 80% of your successes, and vice versa.

By being more efficient, your life becomes easier, more focused, more valued and will magnify that effect for your client.

### **So how efficiently do you use your time?**

Picture how much time you would save to standardize an interview with a client. This simple yet effortless approach increases the value of the time you spend with clients by making that time more productive.

Most of us use 80% of our time for only 20% of the rewards. How about you?  
'Would you like to spend more of your time in the 20% category, with little or no effort on your part?'

### **A Picture really *is* Worth a Thousand Words**

The App uses visual references that convey simplicity and clear understanding of the legal process and legal definitions. The overall outcome of this, is a presentation which flows smoothly giving your client full comprehension of what is going on. This saves you time, adds a professional element to the proceedings and in so doing, gives you the presentation power of a stylish modern day Barnum.

### **A Polished Image and a Sharpened Reputation**

A powerful presentation naturally creates a more polished image and a sharpened reputation. The stronger, more chiseled and understood your presentation, the more enhanced your image and reputation will become. This is referral central. In turn, great presentations + an increase in referrals = more money.

### **Avoid Sticker Shock**

The App shows how each legal tool compliments your client's assets. This allows your client to clearly appreciate the value of each step they take along the legal path.

**It removes the hurdle of having to justify your legal fees to your client for protecting their assets.**

### **Selling is Everything to a Lawyer**

The Peace of Mind App is a sales tool. Every lawyer or Attorney is a legal salesperson. You have to be able to sell yourself to be successful. Whether in your office sitting face to face with a new client, or justifying the actions taken by your client to a third party, you are selling yourself and your services.

Each step taken along this legal path has been broken down into a series of precise clear pictures. Each introduces your client to a legal system they will thoroughly understand, and demonstrates how effective it can be in protecting their interests.

### **The App eliminates the need to sell**

Even if your clients are not tech savvy, they will leave your office feeling safe and confident in their understanding, and in your abilities as their lawyer.

### **Closing Machine**

The Peace of Mind App generates the documentation, offer letters and fee agreements needed to close efficiently with minimal effort. One electronic signature from you and from your client, is all that is needed for every document to be signed and printed. This saves time, is far less frustrating than your client having to sign 30 copies or more, and once again creates a level of professional integrity for less effort.

### **The Peace of Mind App is an all in one solution.**

It increases the Value of your Time

It is a Presentation Tool

It is a Sales Tool

It is a Closing Tool

It Standardizes your client interview script and fees

It produces all the needed documentation, offer letters and fee agreements.

It is simple to use for you, and simple for your clients to understand

### **Final Word**

Move into the future by keeping it simple..

**'Put your client first.'**

It will lead you precisely to what you wanted to focus on in the first place. Company growth. The Peace of Mind App was developed by a Lawyer practicing Elder Law. It is an 'all in one' get your shit together legal heavyweight.

**I**f you are interested in Adapting to the App and Making a Difference for your clients, then take action by leaving your email in the box provided. I will send you all the information about the Peace of Mind App. Included will be my incredible offer to you and the bonuses you will receive upon purchase.

McIntyre Technology Innovations is dedicated to bringing this and other opportunities to the forefront of the business world.

Here's to the future

Thank you and best regards

Greg

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